



D · O · E · G

THE PROFILE SUITE ·
2026

Dr. (Mrs.) Chinwe *Claire* Attoh.

*Founder & Principal Consultant,
B&C FABs Group. Founder, The
Diary of an Event Girl.*

GAZM

FOR PRESS · SPEAKING
& EDITORIAL

*Lagos ·
Nigeria*

THE PROFILE SUITE

Four *profiles.* One voice.

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I.

FORMAL & CORPORATE

The boardroom register. For sponsor decks, conference programmes, and official introductions.

II.

EDITORIAL & NARRATIVE

The magazine register. For press kits, feature articles, and long-form profiles.

III.

CONVERSATIONAL & PERSONAL

The founder register. For podcasts, panels, and warmer media introductions.

IV.

THE SHORT BIOS

Three drop-in lengths. For Instagram, email signatures, and last-minute media requests.

Formal & Corporate

The boardroom register.



FOR SPONSOR DECKS & CONFERENCE PROGRAMMES

Dr. (Mrs.) *Chinwe* Claire Attoh.

Founder & Principal Consultant · B&C FABs Group

Dr. (Mrs.) Chinwe Claire Attoh is a medical doctor, serial entrepreneur, and the Founder and Principal Consultant of the B&C FABs Group: a Nigerian event production company comprising Events by B&C FABs, Florals by FABs, The Concierge by FABs, Procure by TCF, and FABs 360.

A graduate of the University of Ghana with a Bachelor of Medicine and Bachelor of Surgery (MB ChB) in 2013, she founded B&C FABs in 2012 while still in medical school. It was a deliberate decision to pursue a passion she had already begun to professionalise. In the decade since, the Group has produced events across Nigeria and internationally for individual and corporate clients, including a roster of high-profile engagements.

She holds professional certifications in project management, event décor and design, and event production. In 2015, she was recognised among Nigeria's Top Event Planners and invited to Dubai to mark the distinction alongside other industry leaders.

She is a member of the International Event and Wedding Planning Profession (IEWP) and the Luxury Wedding and Event Stylist (LWS) body, and currently serves as Director of the Event Committee and Past Executive at the Association of Professional Party Organisers and Event Managers of Nigeria (APPOEMN). She is also the Founder of The Diary of an Event Girl, an education and digital products platform serving event business owners across Africa.

A sought-after speaker on entrepreneurship, event management, structure, and women's leadership, she is committed to the professionalisation and standardisation of the African events industry.

FOR PRESS KITS & FEATURE ARTICLES

A *quiet* revolution in events.

On Chinwe Claire Attoh: founder, builder, voice of an industry.

Dr. (Mrs.) Chinwe Claire Attoh did not arrive in the events industry by accident. She walked in deliberately, through the side door of a medical school in Ghana, carrying a vision that she has spent the last decade quietly building into a company.

Today, that company is the **B&C FABs Group**: a Lagos-based event production house whose arms include Events by B&C FABs, Florals by FABs, The Concierge by FABs, Procure by TCF, and FABs 360. The Group has delivered work for individual and corporate clients across Nigeria and beyond. Weddings designed like theatre, executive dinners produced with surgical precision, and public experiences built around emotional architecture rather than vibes.

Her training as a doctor sits underneath the work in ways the industry is only beginning to appreciate. *Clinical thinking. Triage. Calm under pressure. The discipline of doing things in the right order.* What looks, on the surface, like a creative business is in fact a deeply systematised one. Dr. Attoh has become one of the more credible voices arguing that the African events industry will only grow up when it stops apologising for structure.

In 2024 she launched **The Diary of an Event Girl**: an education and digital products platform for event business owners ready to professionalise. In 2026 she begins a new chapter of teaching. AI fluency for planners, business structure, and the unglamorous craft of scaling without burning out.

She is a member of the IEWP and the LWS, currently serves as Director of the Event Committee and Past Executive at APPOEMN, and was recognised in 2015 among Nigeria's Top Event Planners.

PROFILE · II

Editorial & Narrative

The magazine register.



Conversational & Personal

The founder register.



FOR PODCASTS & FOUNDER INTERVIEWS

The girl who *kept* the diary.

A warmer introduction to Claire.

Meet Claire. Dr. (Mrs.) Chinwe Claire Attoh on official documents, but *Claire* to the planners, brides, corporate clients, and collaborators who have worked with her across the last decade.

She trained as a medical doctor at the University of Ghana, but the events industry had already claimed her by then. In 2012, somewhere between final-year medicine and the first real client of her career, she founded B&C FABs. The company is now a Group: **Events by B&C FABs**, **Florals by FABs**, **The Concierge by FABs**, **Procure by TCF**, and **FABs 360**, producing work for clients across Nigeria and beyond.

Underneath all of it: a founder who genuinely loves the work. Who still gets on the production floor. Who reads SOPs the way other people read novels. Who believes the most important question on any brief is not *what should it look like* but *what should they feel when they leave the room*.

In 2024 she launched **The Diary of an Event Girl**: a platform that is part education, part editorial, part diary. In 2026 she steps further into teaching. AI tools for planners, business structure for owners ready to grow, and the kind of industry honesty that does not always make it onto a panel.

She is also a wife, a mother of three, a former stage performer, and an unapologetic believer that excellence is a behaviour, not a budget.

The *short* bios.

Three drop-in options: same voice, three lengths.

AROUND 30 WORDS · THE LINE

Dr. (Mrs.) Chinwe Claire Attoh is the Founder of **B&C FABs Group** and **The Diary of an Event Girl**, building structure, systems, and standards into the African events industry.

AROUND 60 WORDS · THE PANEL

Dr. (Mrs.) Chinwe Claire Attoh is a medical doctor turned serial entrepreneur, the Founder of **B&C FABs Group**, Nigeria's premium events ecosystem, and the Founder of **The Diary of an Event Girl**, an education platform for event professionals. She serves as Director of the Event Committee at **APPOEMN**, and is a recognised voice on structure, AI, and the professionalisation of African events.

AROUND 90 WORDS · THE STANDARD

Dr. (Mrs.) Chinwe Claire Attoh is the Founder and Principal Consultant of **B&C FABs Group**, comprising Events by B&C FABs, Florals by FABs, The Concierge by FABs, Procure by TCF, and FABs 360, and the Founder of **The Diary of an Event Girl**. A medical doctor by training, she has spent over a decade producing premium events across Nigeria and beyond. She serves as Director of the Event Committee at **APPOEMN** and is a sought-after speaker on entrepreneurship, structure, and the future of the African events industry.



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For press, speaking & editorial.

This profile suite is maintained by the office of Dr. (Mrs.) Chinwe Claire Attoh. For interview requests, speaking engagements, image use, or editorial fact-checks, please reach out using the appropriate channel below.

B & C FABS GROUP

Events · @bncfabs

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Concierge · @theconciergebyfabs

Procure · @procurebytcf

FABs 360 · @fab3.6.0

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